

APPENDIX A

ENFORCEMENT PROGRAMME FOR TOBACCO PRODUCTS 2010/11

Respond to complaints alleging the illegal sale of tobacco products to young persons and ensure compliance with statutory controls.

Allied to other enforcement activities, in particular other statutory controls for underage sales, undertake checks for compliance.

Carry out test purchase projects, which involve test purchase attempts being made by volunteer children. The help of children in this way will be provided in compliance with best practice guidance, issued jointly by the Local Authorities Co-ordinators of Regulatory Services and the Trading Standards Institute.

Work in partnership with other enforcement agencies to tackle the problem of counterfeit and/or smuggled tobacco products.

Monitor statutory display notices, including those attached to vending machines, as part of the Service's broader inspection work at retail premises in respect of tobacco products.

Promote through the media and by other means, information about the controls and penalties.

Liaise with other agencies to help identify problem areas or businesses in order to better target resources.

Be prepared to prosecute or otherwise deal with alleged offences in accordance with the Trading Standards Service's Enforcement, Prosecution and Other Sanctions Policy.